



Wellness Check

January 10 - February 15, 2022

310 Responses

2

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Summary Of Responses

As of February 28, 2022, 11:45 AM, this forum had:

	Topic Start	Topic End
Attendees:	375	December 20, 2021, 4:28 PM
Responses:	310	February 18, 2022, 9:33 AM
Hours of Public Comment:	15.5	

QUESTION 1

What is your primary industry classification? (NAICS)

		%	Count
11 Agriculture, Forestry, Fishing and Hunting		0.6%	2
23 Construction		3.9%	12
31-33 Manufacturing		4.2%	13
42 Wholesale Trade		1.3%	4
44-45 Retail Trade		15.5%	48
51 Information		0.3%	1
52 Finance and Insurance		3.5%	11
53 Real Estate and Rental and Leasing		6.8%	21
54 Professional, Scientific, and Technical Services		11.0%	34
55 Management of Companies and Enterprises		0.3%	1
61 Educational Services		5.5%	17
62 Health Care and Social Assistance		9.0%	28

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		%	Count
71 Arts, Entertainment, and Recreation		10.0%	31
72 Accommodation and Food Services		10.6%	33
81 Other Services (except Public Administration)		17.4%	54

QUESTION 2

How many employees are currently employed at your company?

		%	Count
Owner operated		30.3%	94
1-5		41.6%	129
5 - 10		13.2%	41
11-20		8.4%	26
21-50		4.2%	13
51-100		1.0%	3
100+		1.3%	4

QUESTION 3

Overall, how would you consider your current business impact during pandemic recovery period compared to pre-pandemic?

		%	Count
Large negative effect		28.4%	88
Moderate negative effect		43.2%	134

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		%	Count
Little to no effect		11.6%	36
Moderate positive effect		11.9%	37
Extremely positive effect		4.8%	15

QUESTION 4

In the last month, what were the total operating revenues/sales/receipts for this business, not including any financial assistance or loans?

		%	Count
\$0 - \$500		6.2%	19
\$501 - \$2,500		12.8%	39
\$2,501 - \$5,000		11.5%	35
\$5,001 - \$15,000		17.4%	53
\$15,001 - \$50,000		23.6%	72
\$50,001 - \$125,000		13.8%	42
\$125,001 - \$200,000		3.0%	9
\$200,001 - \$500,000		3.9%	12
\$500,001 or more		4.6%	14
Unsure		3.3%	10

QUESTION 5

In 2021, did your business have a change in operating revenues/sales/receipts, not including

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any financial assistance or loans?

		%	Count
Yes, increased		32.6%	101
Yes, decreased		51.9%	161
No Change		15.5%	48

QUESTION 6

In 2021, did your business have a change in the number of paid employees?

		%	Count
Yes, increased employees		18.4%	57
Yes, decreased employees		25.2%	78
No change in workforce		56.5%	175

QUESTION 7

In 2021, did your business have a change in the total salary costs paid?

		%	Count
Yes, increased total salary costs		34.2%	106
Yes, decreased total salary costs		30.0%	93
No change		35.8%	111

QUESTION 8

In 2021, did your business have difficulties hiring paid employees?








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		%	Count
Yes		41.0%	127
No		19.0%	59
No applicable		40.0%	124



QUESTION 9

In 2021, did your business have any of the following?

		%	Count
Domestic supplier delays		55.2%	171
Foreign supplier delays		29.0%	90
Difficulty locating alternative domestic suppliers		29.7%	92
Difficulty locating alternative foreign suppliers		12.3%	38
Production delays at this business		19.4%	60
Delays in delivery/shipping to customers		31.6%	98
None of the above		34.5%	107






QUESTION 10

How would you describe the current availability of cash on hand for the business, including any financial assistance or loans? Currently, cash on hand will cover:

		%	Count
1-7 days of business operations		8.7%	27
1-2 weeks of business operations		8.4%	26







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		%	Count
3-4 weeks of business operations		17.7%	55
1-2 months of business operations		21.6%	67
3 or more months of business operations		24.2%	75
No cash available for sustained business operations		7.4%	23
Unsure		11.9%	37

QUESTION 11

Comparing now to what was normal before March, 2020, how has the number of hours paid employees worked from home changed?

		%	Count
Large increase in number of hours worked from home		9.0%	28
Moderate increase in number of hours worked from home		7.1%	22
<input type="checkbox"/> Little or no change in number of hours worked from home		14.5%	45
Moderate decrease in number of hours worked from home		2.3%	7
Large decrease in number of hours worked from home		2.6%	8
Not applicable		64.5%	200






QUESTION 12

Comparing now to what was normal before March 13, 2020, how has demand for this business's goods or services changed?

		%	Count
Large increase in demand		11.6%	36



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		%	Count
Moderate increase in demand		29.4%	91
Little to no change in demand		15.8%	49
Moderate decrease in demand		23.9%	74
Large decrease in demand		15.2%	47
Not applicable, not in business prior to March, 2020		4.2%	13

QUESTION 13

Comparing now to what was normal before March 13, 2020, has this business done any of the following? Select all that apply:

		%	Count
Adopted or expanded use of digital technologies		39.7%	123
Changed management practices		31.0%	96
Updated/changed business strategies		51.6%	160
Introduced new goods or services		31.0%	96
Improved existing goods or services		35.5%	110
Improved methods of producing goods or services		21.3%	66
Improved methods of logistics, delivery, or distribution		16.5%	51
The business has not made any of these changes		25.2%	78

QUESTION 14

During 2021, did your business receive financial assistance from any of the following sources?

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		%	Count
Paycheck Protection Program (PPP) loan forgiveness		48.7%	151
Economic Injury Disaster Loans (EIDL)		27.1%	84
Shuttered Venue Operators Grants		0.3%	1
Other federal program		3.2%	10
St. Petersburg Resilience and Retention Fund Grant (Business Support, Event Host, Microfund, Arts & Culture)		32.3%	100
Pinellas County Cares Grant		30.3%	94
Other sources		4.8%	15
No financial assistance received in 2021		26.1%	81

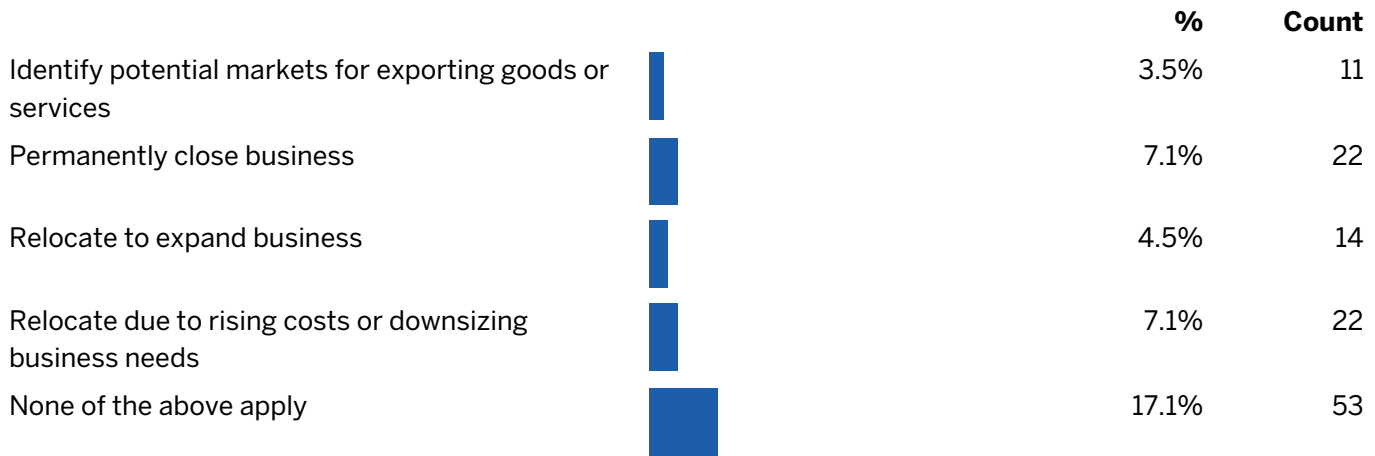
QUESTION 15

In the next 6 months, do you think your business will need to do any of the following? Select all that apply:

		%	Count
Obtain financial assistance or additional capital		35.8%	111
Identify new supply chain options		20.3%	63
Develop online sales or websites		21.9%	68
Increase marketing or sales		47.4%	147
Identify and hire new employees		37.4%	116
Make a capital expenditure		20.6%	64
Cancel or postpone a planned capital expenditure		10.3%	32

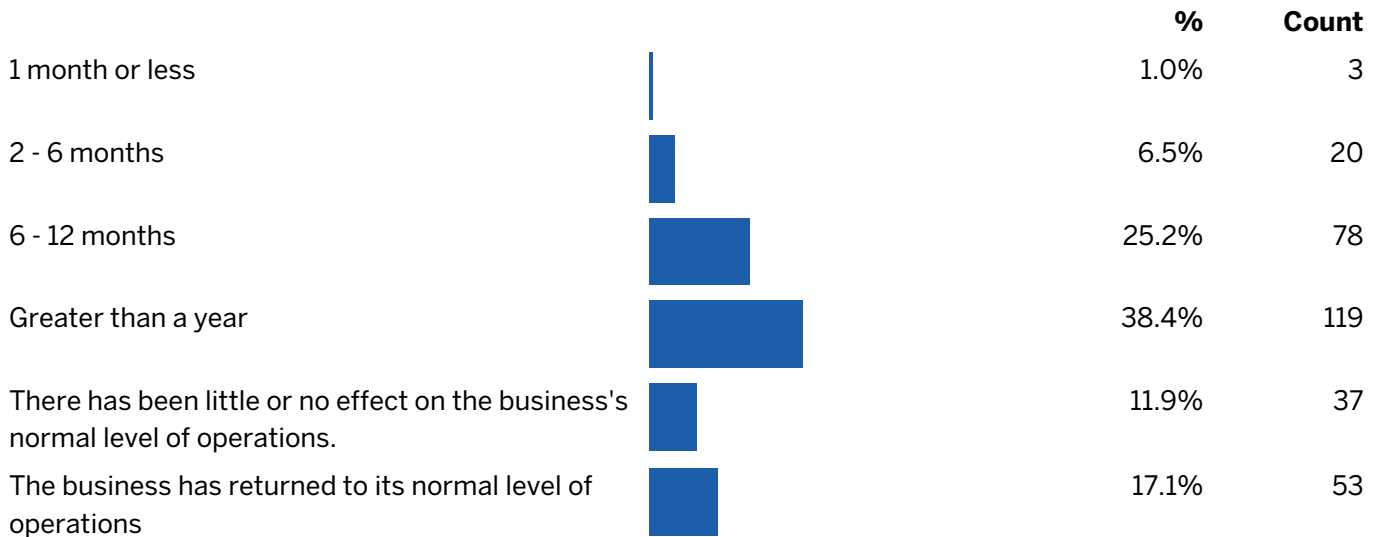
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QUESTION 16

In your opinion, how much time do you think will pass before the business returns to its normal level of operations?



QUESTION 17

In 2021, did your business require employees to have proof of COVID-19 vaccination before physically coming to work?



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		%	Count
No		54.7%	169
Not applicable		33.3%	103

QUESTION 18






In 2021, did your business require employees to test negative for COVID-19 before physically returning to work after being out ill?

		%	Count
Yes		40.3%	124
No		24.7%	76
Not Applicable		35.1%	108

QUESTION 19

Overall, how satisfied are you on the following?

Community pandemic response

		%	Count
Extremely dissatisfied		7.2%	22
Dissatisfied		13.2%	40
Impartial		24.7%	75
Satisfied		43.8%	133
Extremely satisfied		10.2%	31

Community economic recovery

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		%	Count
Extremely dissatisfied		7.6%	23
Dissatisfied		14.8%	45
Impartial		25.3%	77
Satisfied		37.8%	115
Extremely satisfied		14.5%	44

Communications of resources

		%	Count
Extremely dissatisfied		7.2%	22
Dissatisfied		16.4%	50
Impartial		26.0%	79
Satisfied		37.8%	115
Extremely satisfied		12.2%	37






Availability of business assistance

		%	Count
Extremely dissatisfied		7.9%	24
Dissatisfied		15.5%	47
Impartial		23.4%	71
Satisfied		40.8%	124
Extremely satisfied		11.8%	36

Business operation needs being met

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		%	Count
Extremely dissatisfied		6.9%	21
Dissatisfied		15.8%	48
Impartial		34.5%	105
Satisfied		33.2%	101
Extremely satisfied		8.6%	26

Ease to navigate city processes/policies

		%	Count
Extremely dissatisfied		7.9%	24
Dissatisfied		15.1%	46
Impartial		33.2%	101
Satisfied		35.5%	108
Extremely satisfied		7.6%	23

Overall business climate in St. Petersburg

		%	Count
Extremely dissatisfied		6.9%	21
Dissatisfied		13.5%	41
Impartial		20.7%	63
Satisfied		43.4%	132
Extremely satisfied		14.5%	44

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QUESTION 20

Any additional information/feedback you would like to provide in response to above questions?

Answered	76
Skipped	234

QUESTION 21

Is St. Pete a good place to conduct business?

		%	Count
Yes		82.3%	255
No		5.2%	16
Undecided		12.6%	39

QUESTION 22

Has your business utilized any services made available through The Greenhouse, including any communication resources received?

		%	Count
Yes		35.8%	111
No		50.3%	156
Unsure		13.9%	43

QUESTION 23

Are you familiar with Greenhouse services?

		%	Count
Yes		57.1%	177








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		%	Count
No		42.9%	133

QUESTION 24

If you have engaged with The Greenhouse, what services have you received?

		%	Count
Training/business development and capacity building workshops		38.0%	54
Mentorship and/or business consultant (ex: Score or SBDC)		21.8%	31
Small business navigation		17.6%	25
Cohort training by GH or it's partners (ex: EA, Branding House)		1.4%	2
Community and connection building events (ex: 1MC, NPC)		5.6%	8
Small Business Enterprise and supplier diversity programs		6.3%	9
General business questions or small business assistance needs		31.7%	45
Incentive/grant program		49.3%	70
Resource connection		12.7%	18
Other		12.0%	17

QUESTION 25

Were you satisfied with the service received through The Greenhouse?

		%	Count
Yes		38.8%	114









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		%	Count
No		3.7%	11
Not applicable		57.5%	169

QUESTION 26

What is your preferred resource to receive city-related information or updates specific for business? Select all that apply

		%	Count
Social Media: Facebook		15.8%	49
Social Media: Twitter		1.3%	4
Social Media: LinkedIn		3.2%	10
E-mail or e-Newsletter		86.8%	269
Physical Mail (postal mailer)		17.1%	53
Phone Call		9.4%	29
Business Visit		8.7%	27
Other		3.2%	10

QUESTION 27

What can the city improve to help businesses thrive in St. Petersburg?

Answered	171
Skipped	139